

# MOUNT BRYDGES & STRATHROY

STREETScape IMPROVEMENT  
PROJECTS

*February 05, 2024*

# AGENDA

**1 ABOUT US - ARCADIS**

**2 MOUNT BRYDGES - STREETScape IMPROVEMENTS**  
ADELAIDE ROAD

**3 STRATHROY - STREETScape IMPROVEMENTS**  
FRONT & FRANK STREET

A blurred photograph of a modern interior space, likely a hallway or lobby. The background is a vibrant orange wall with a series of black, curved lines that create a rhythmic pattern. Several people are walking across the frame from left to right, their figures blurred to convey a sense of motion and activity. The floor is a light-colored, polished surface with a grid pattern.

ABOUT US

# ARCADIS ( FORMERLY IBI )

# ABOUT ARCADIS



Founded in 1888 in the  
**Netherlands**



**Top Female  
Friendly Companies**

in the World, named  
by Forbes in 2022



**Ranked #1 ESG  
Risk Rating Score**

In our industry by Sustainalytics



**40,000+  
Projects**

around the world



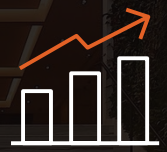
**4<sup>th</sup> Largest**

Architecture business  
in the world



**Platinum  
Medal 2022**

EcoVadis Sustainability  
Ratings



**€4 Billion**

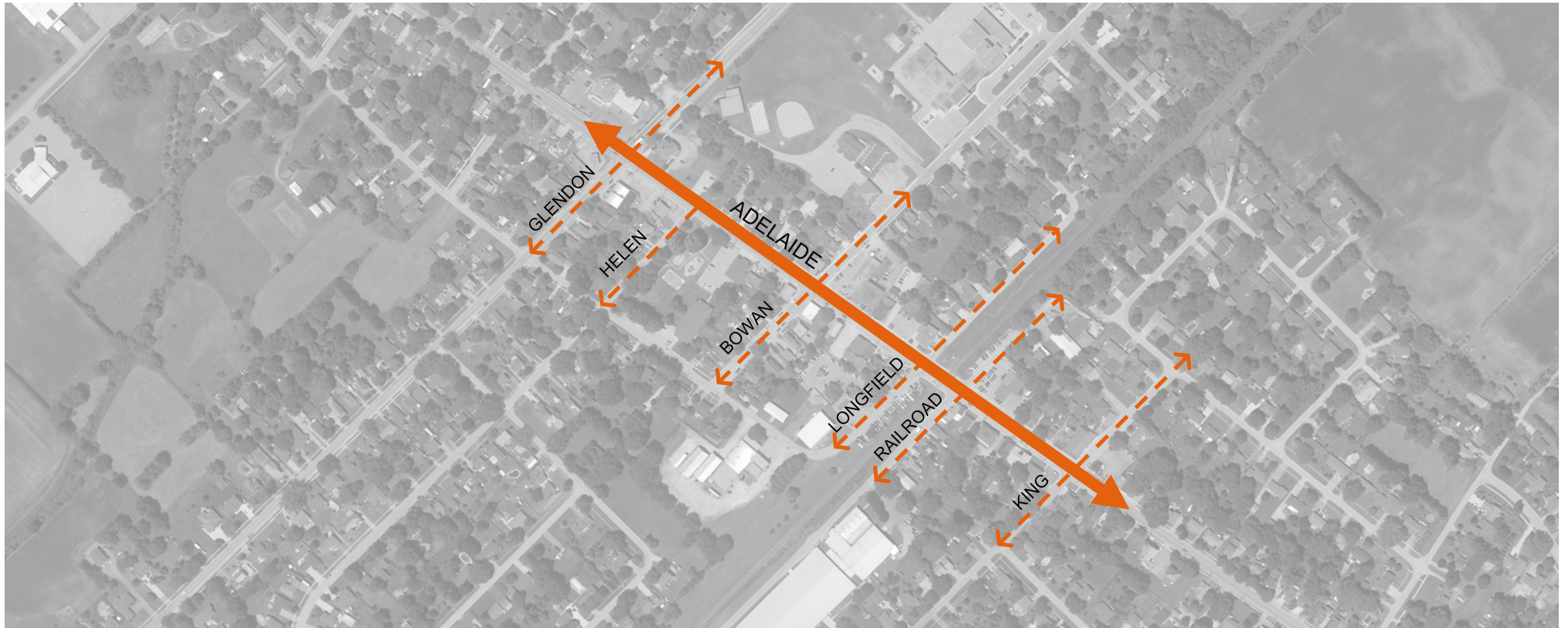
in revenues in 2022

# MOUNT BRYDGES

**STREETScape IMPROVEMENTS**

ADELAIDE ROAD

# LOCATION MAP – MOUNT BRYDGES – ADELAIDE ROAD

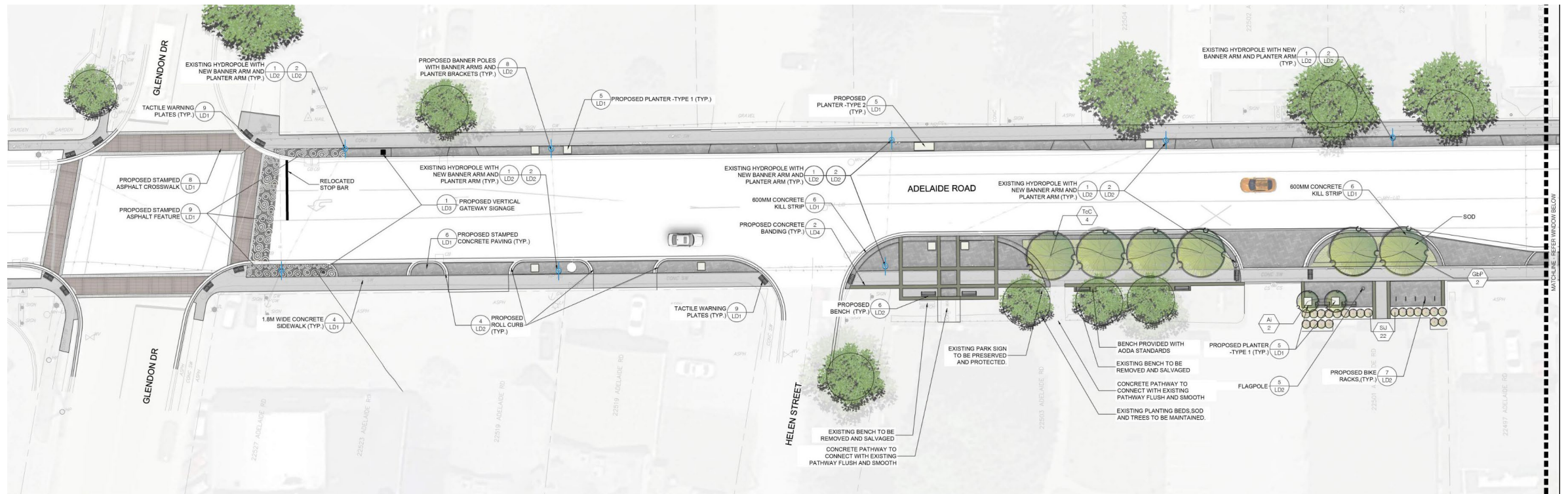


 STREETScape IMPROVEMENT AREA  ADJACENT STREETS

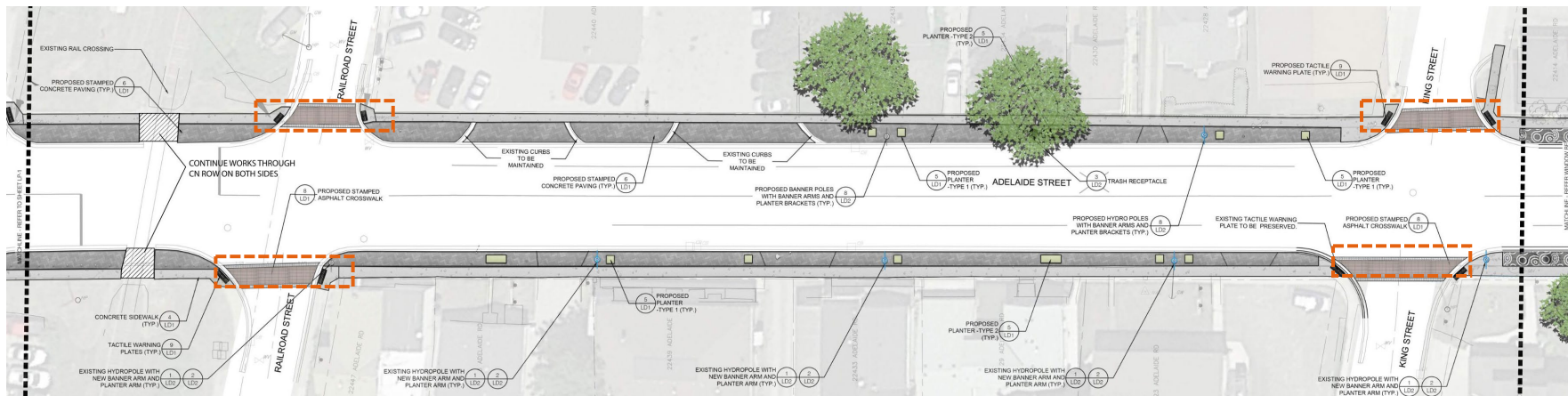
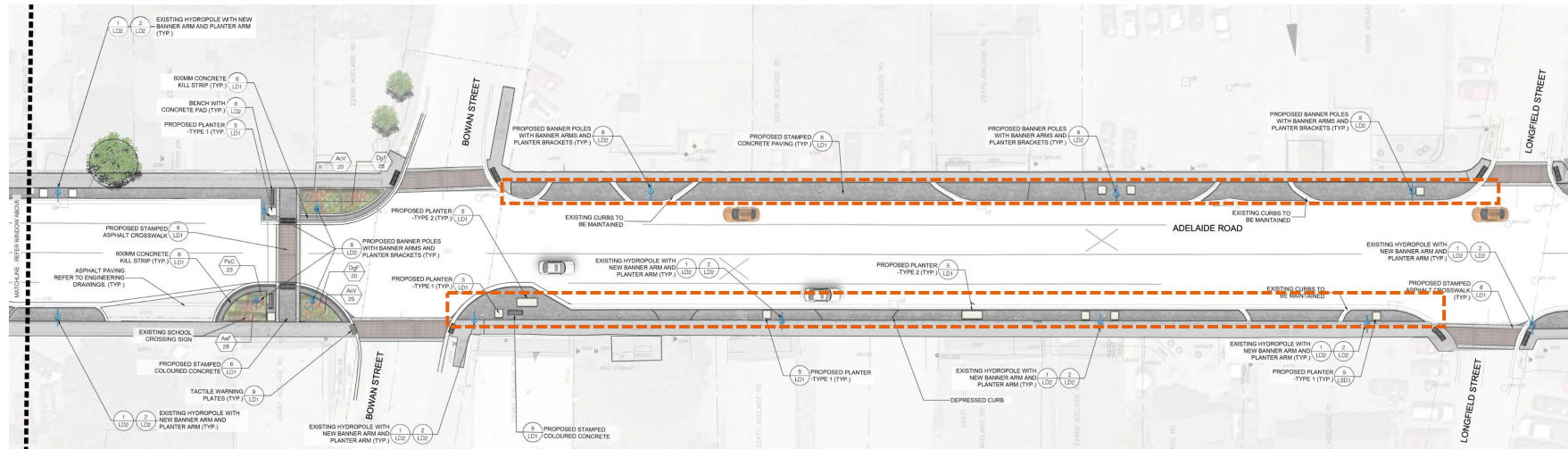
# MOUNT BRYDGES – STREETScape IMPROVEMENTS – ADELAIDE ROAD

## DESIGN VISION

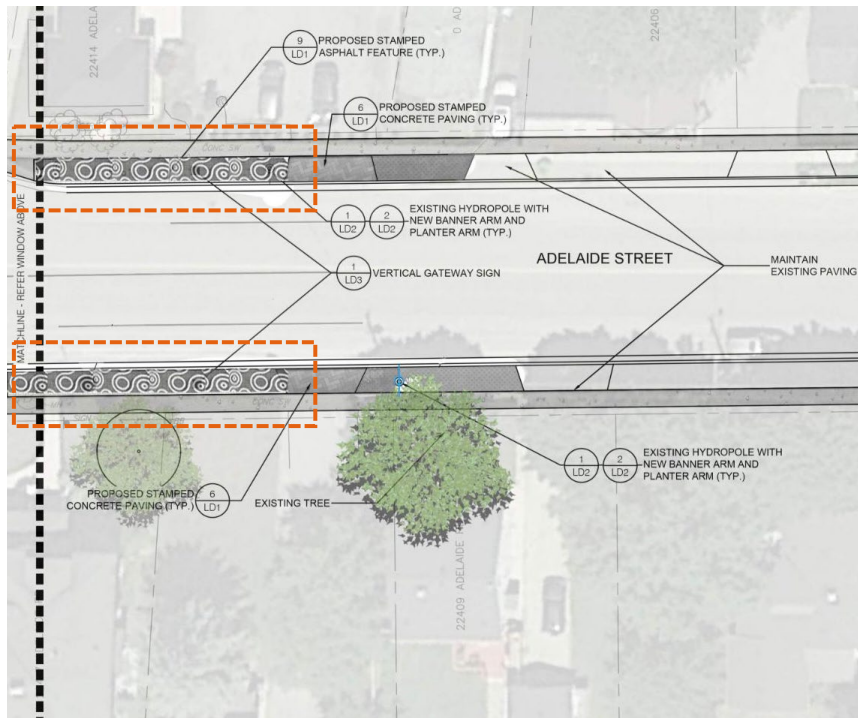
Formulate a distinctive community experience tailored to Mount Brydges, ensuring a cohesive aesthetic integration with the broader Strathroy Caradoc area. The proposed design meticulously incorporates elements such as color, form, and finishes to establish an aesthetically pleasing environment conducive to both pedestrian and vehicular activities. Strategic placement of gateway elements serves to enhance the sense of arrival within the core area, while the deliberate repetition of design elements along the thoroughfares strengthens the overall sense of place. Intentional interventions, including road narrowing and strategically positioned pedestrian connections, have been implemented in key areas to culminate in a comprehensive enhancement of the public realm.



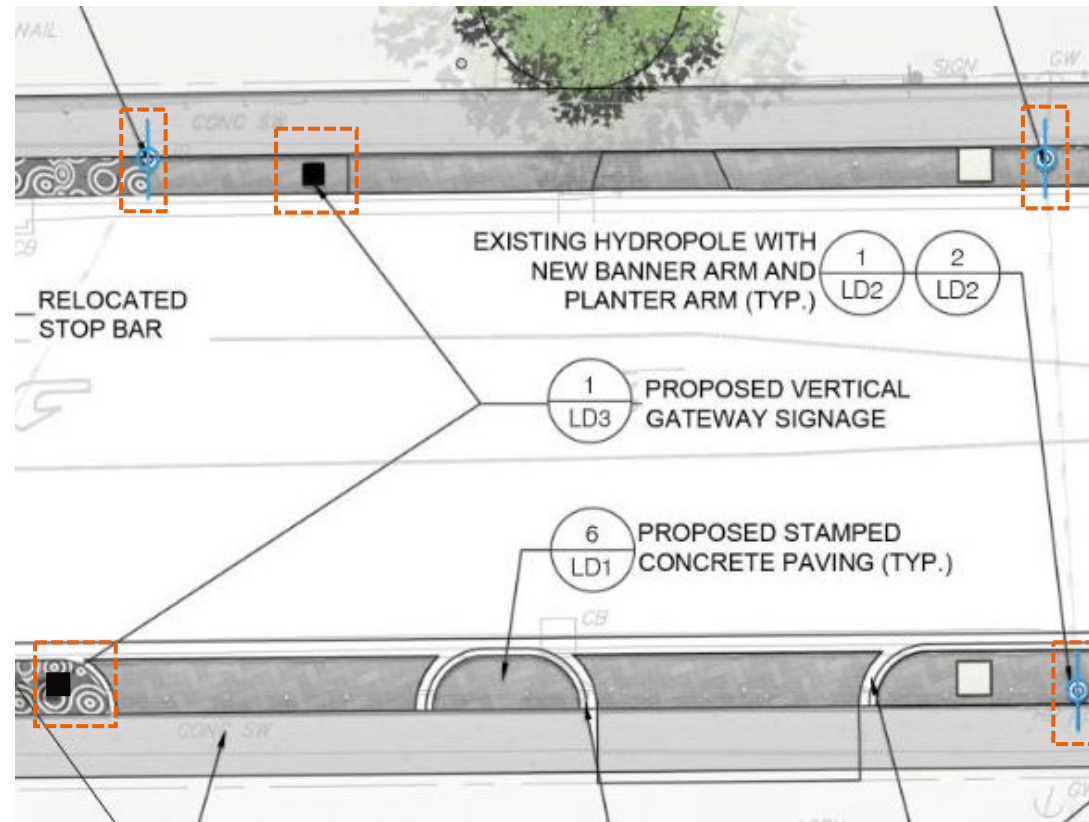
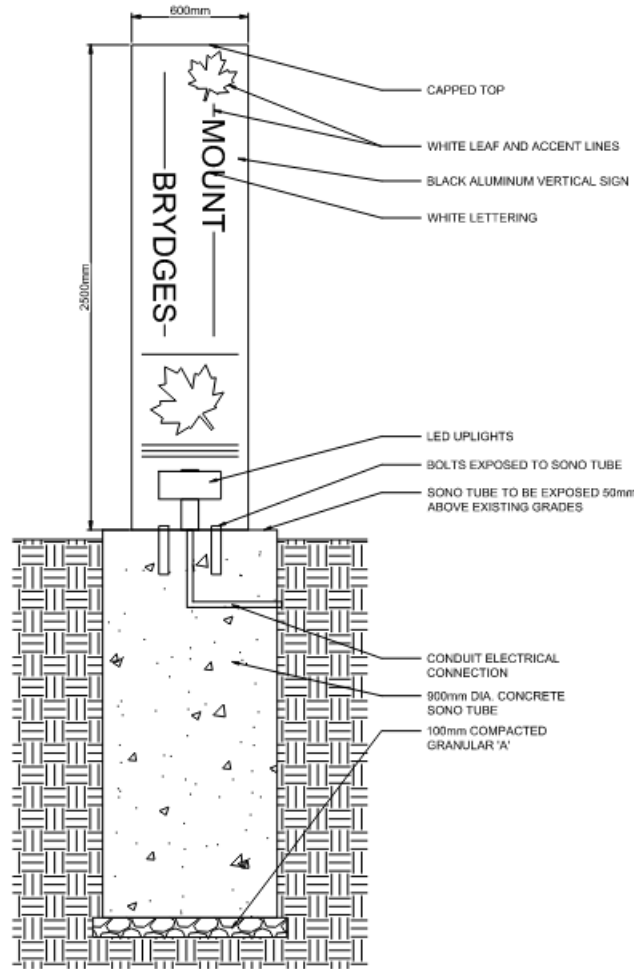
# MOUNT BRYDGES – STREETScape IMPROVEMENTS – ADELAIDE ROAD



# MOUNT BRYDGES – STREETScape IMPROVEMENTS – ADELAIDE ROAD



# STREET SIGNAGE/WAYFINDING



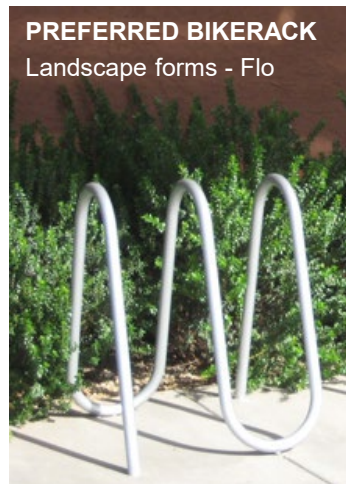
# STREET FURNITURE



**PREFERRED BENCH**  
Landscape forms - Melville



**PREFERRED TRASHCAN**  
Landscape forms - Chase Park

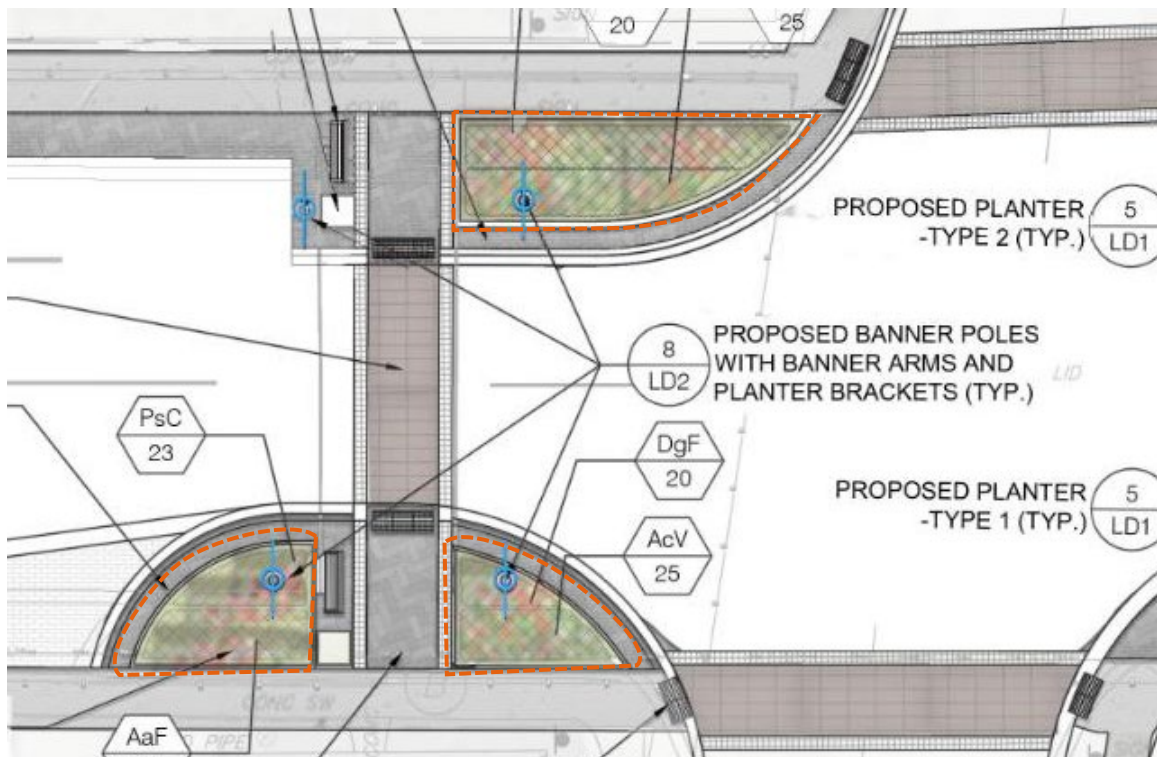


**PREFERRED BIKERACK**  
Landscape forms - Flo



**PREFERRED PLANTER**  
Hauser - Blue

# PLANTING



STONE PLANT BEDS TO MATCH REST OF THE CITY



POLLINATOR PLANTING PALETTE

# STRATHROY

**STREETScape IMPROVEMENTS**

FRONT & FRANK STREET

CITY HALL

# LOCATION MAP - STRATHROY – FRONT & FRANK STREET

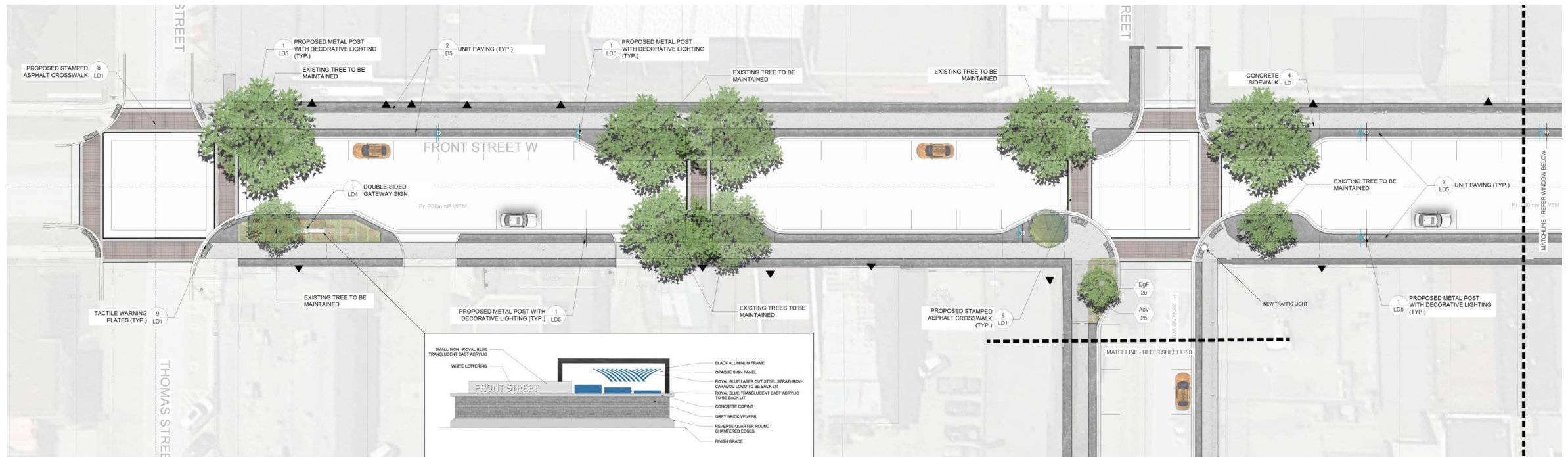


 STREETScape IMPROVEMENT AREA  ADJACENT STREETS

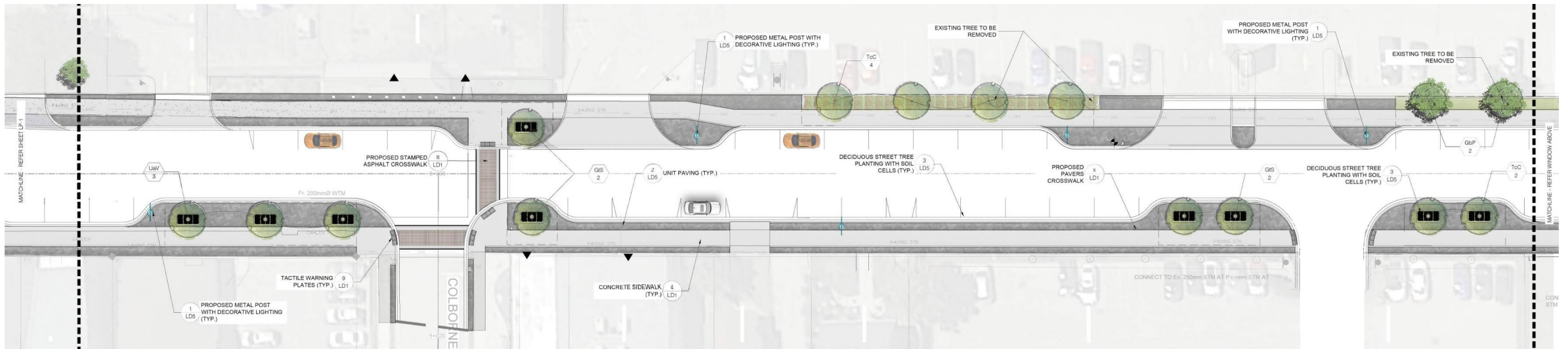
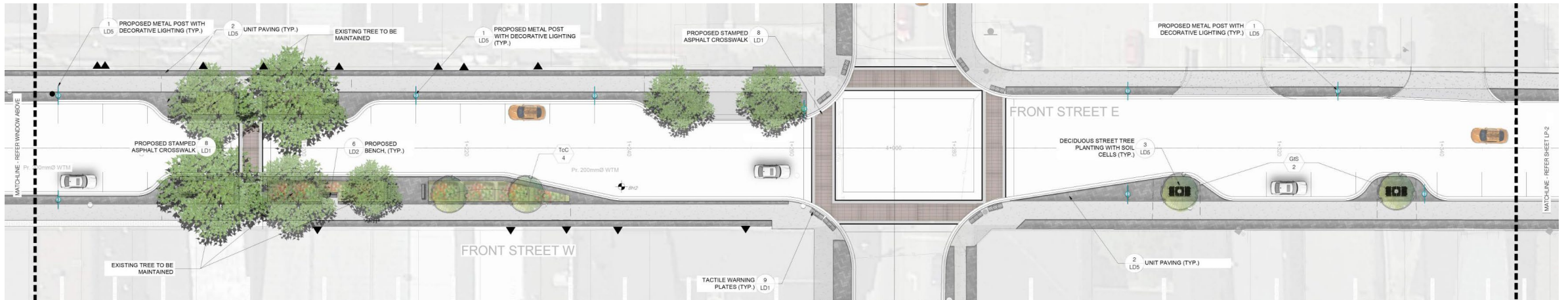
# STRATHROY – STREETScape IMPROVEMENTS – FRONT STREET

## DESIGN VISION

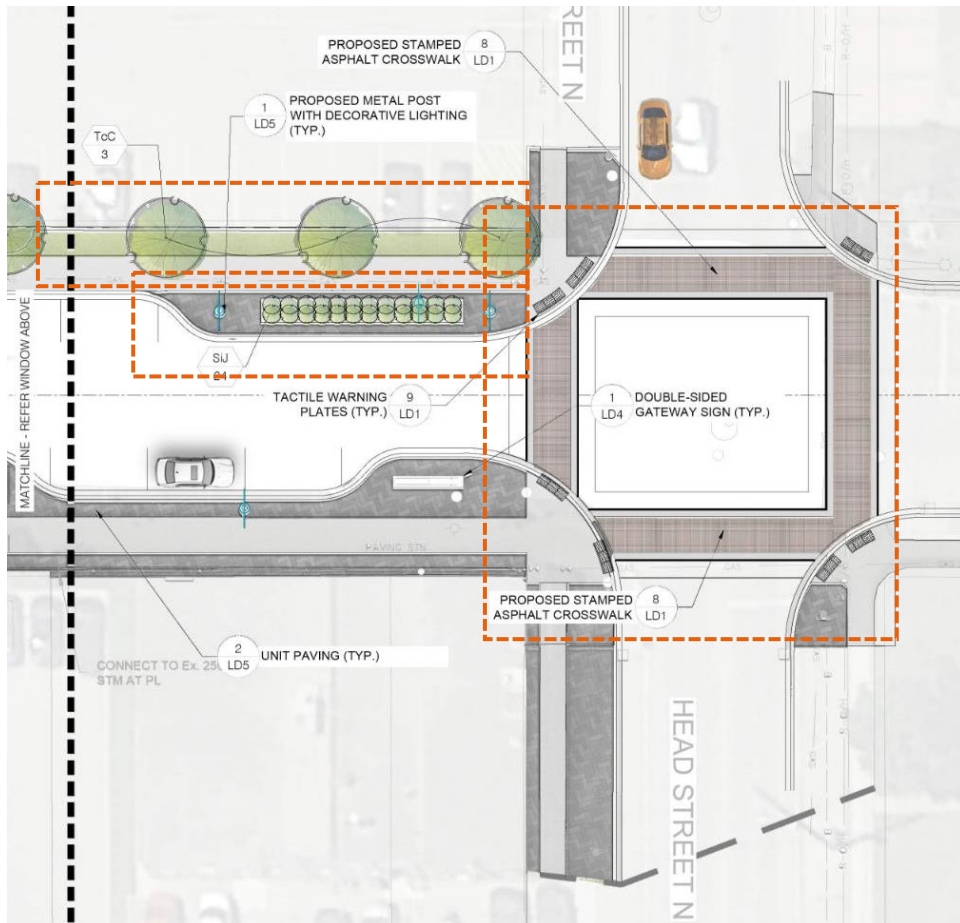
Leveraging the rich historical legacy of Downtown Strathroy, the streetscape enhancements are meticulously crafted to invigorate and rejuvenate the entire area. The initial phase involved a thorough analysis to identify opportunities for revitalizing the public realm, focusing on the strategic implementation of paving materials, intricate patterns, and thoughtful color schemes. The deliberate use of decorative paving materials and patterns is poised to offer a distinctive experiential quality for the community, simultaneously reinforcing the historical significance of the locale while embodying a contemporary vision for the space. The design conscientiously integrates with the existing tree canopy, prioritizing its preservation throughout the duration of the project. Additionally, enhancements to the lighting infrastructure, coupled with the incorporation of banners and hanging baskets, have been thoughtfully included to further augment the overall design.



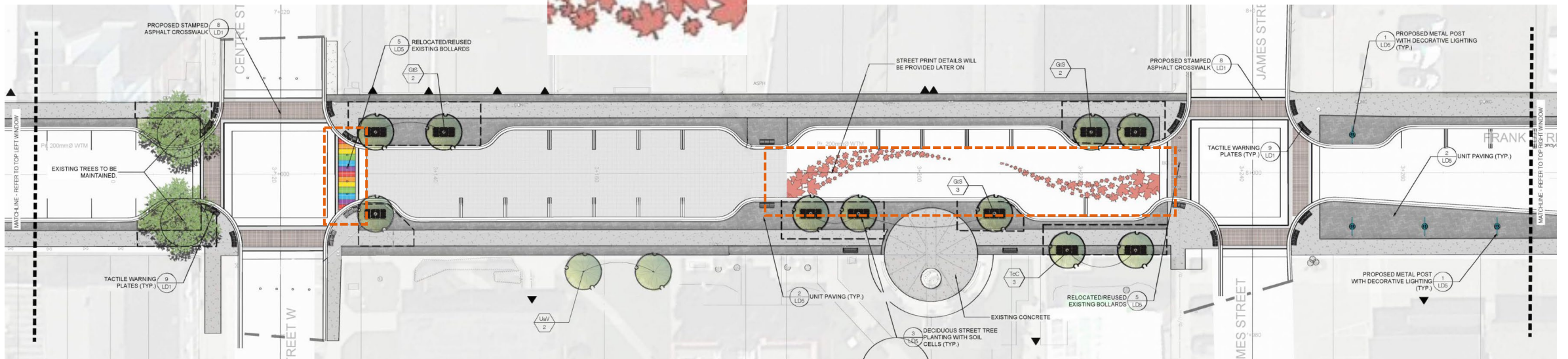
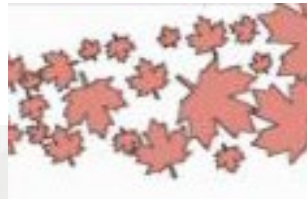
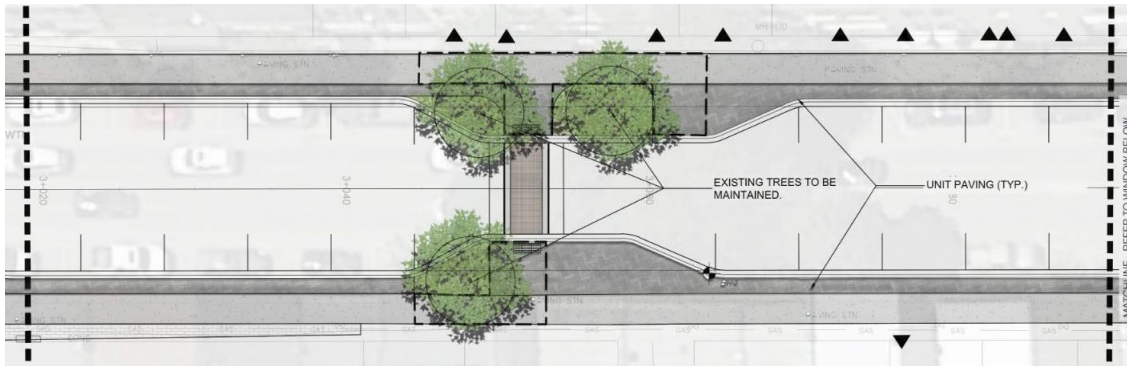
# STRATHROY – STREETScape IMPROVEMENTS – FRONT STREET



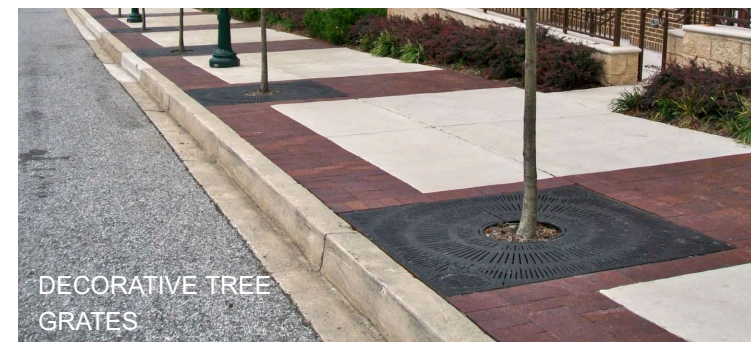
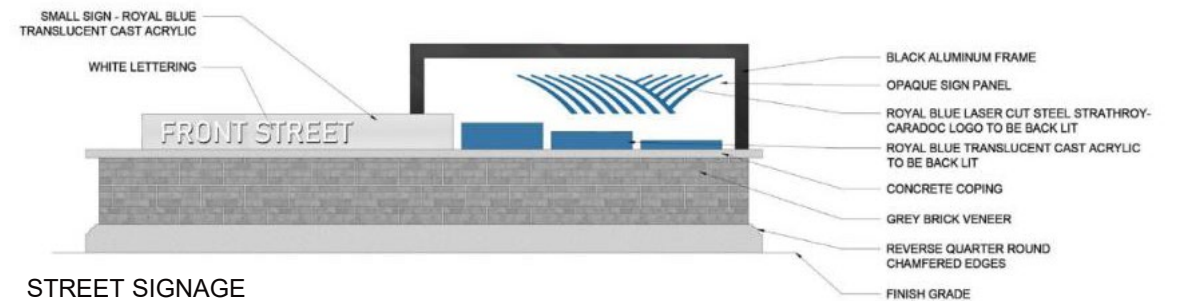
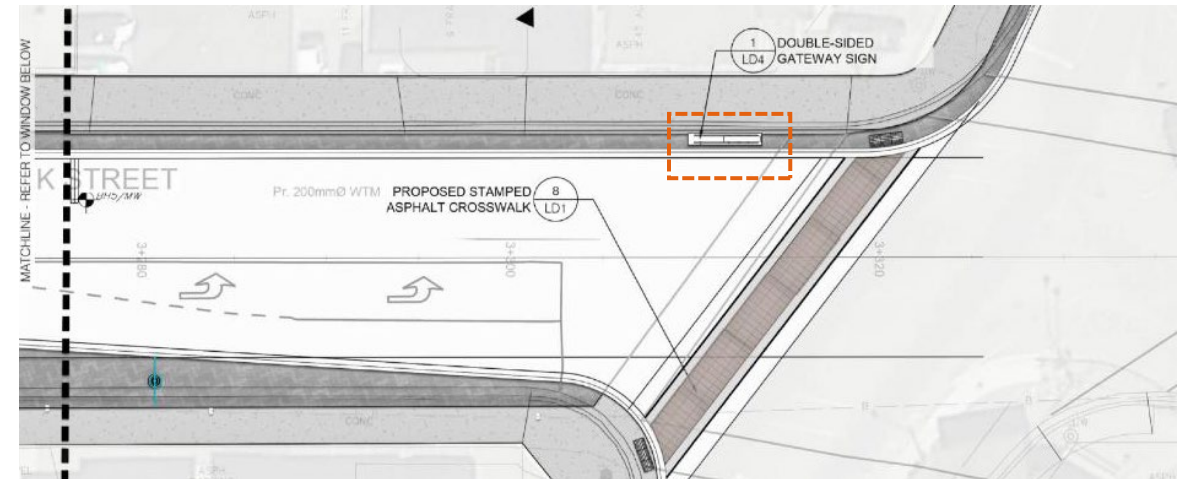
# STRATHROY – STREETScape IMPROVEMENTS – FRONT STREET



# STRATHROY – STREETScape IMPROVEMENTS – FRANK STREET



# PLANTING & SIGNAGE





STRATHROY STREETSCAPE - FRANK STREET LOOKING SOUTH

# Thank you