



BUILDING A LEGACY OF CARE

Strathroy-Caradoc Delegation Presentation

May 5<sup>th</sup>, 2025

# Meet Our Board



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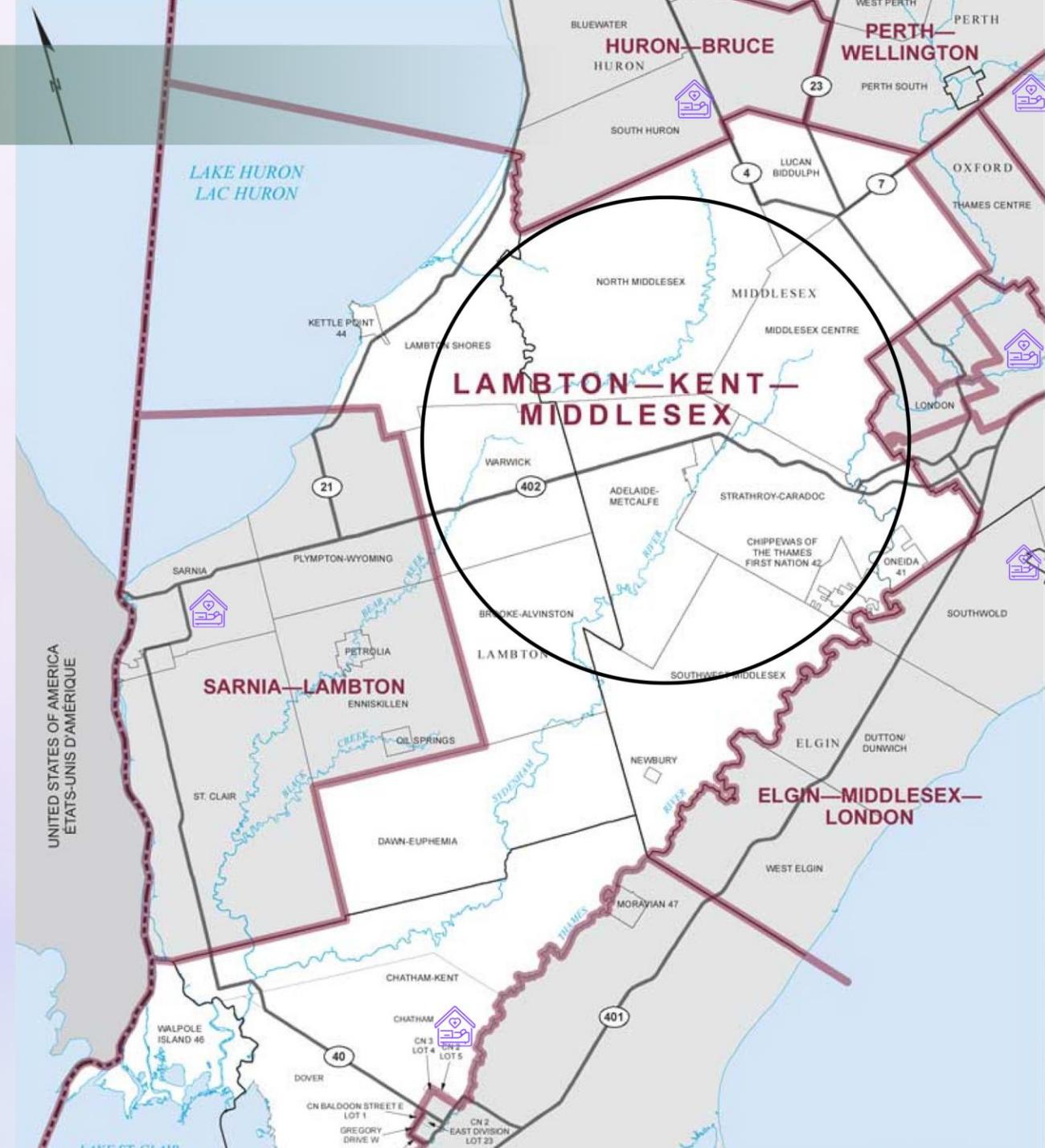
# Expression of Interest

## Key Requirements for Ministry of Health and LTC Submission that has been achieved.

- **Establish Not-for-Profit Status and Funding:** The organization must either be a registered not-for-profit Ontario or have plans to become one. Additionally, it is essential to secure funding for the startup costs associated with the proposed expansion project to support the establishment of five hospice beds.
- **Demonstrate Collaboration and Compliance:** The proposal should illustrate a strong understanding of residences and Ontario Regulation 187/22, alongside collaboration with local health system partners, such as Ontario Health Teams. Furthermore, compliance with the Ministry of Health's Hospice Capital Program Design Standards and risk assessment requirements is crucial for the project's approval.

# Who will our hospice serve?

We will serve anyone who is in need of hospice care, and we are dedicated to providing hospice care to the rural and Indigenous communities surrounding Strathroy-Caradoc.



# Hospice Care Gap

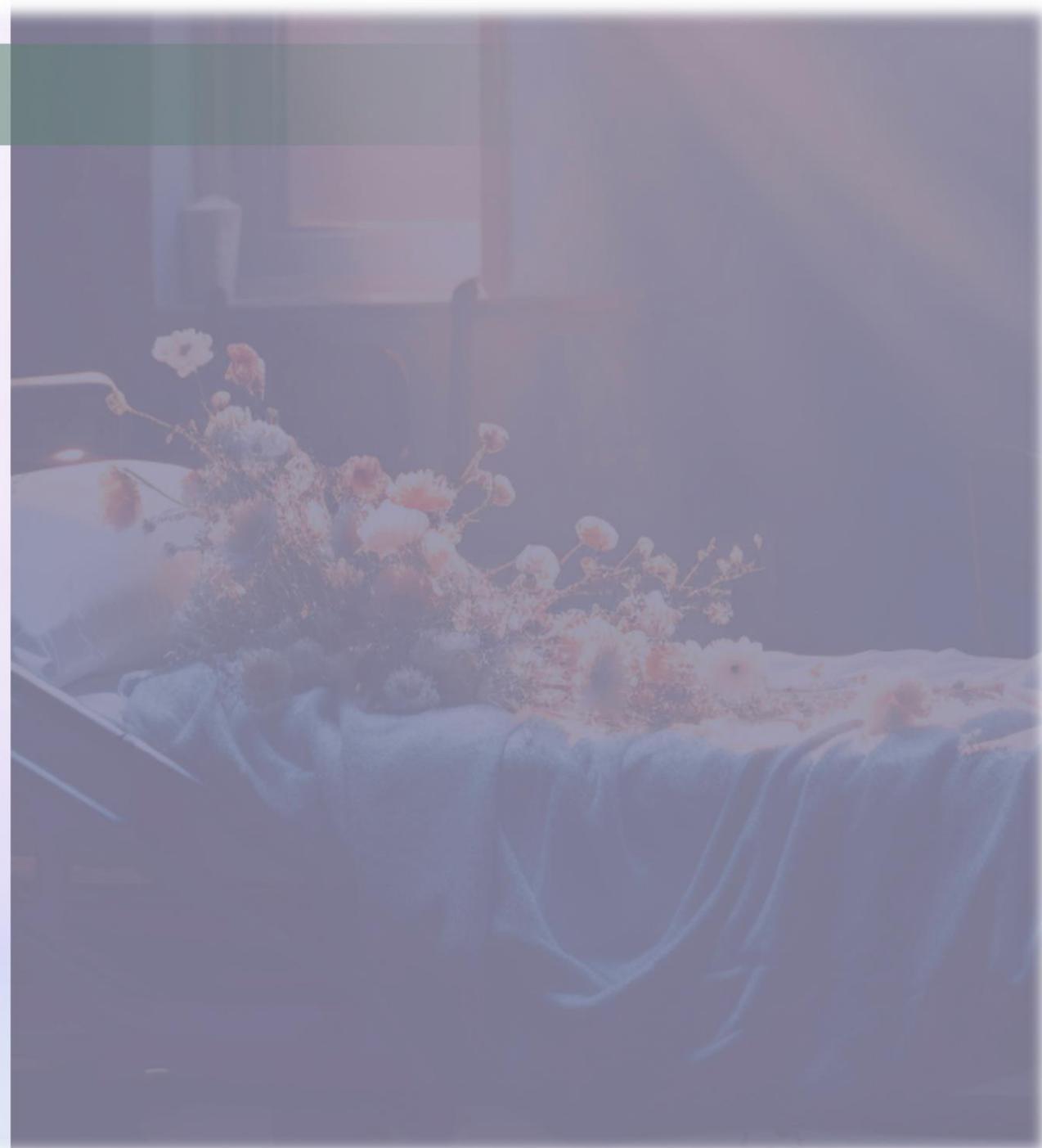
- An increasing older population is changing Strathroy and its surroundings.
- Strathroy and nearby residents often struggle to get timely and appropriate end-of-life care.
- Many families must travel a long distance to get hospice services, adding to their stress.
- Hospice care needs are unmet in some of our communities, such as Indigenous Communities. Existing facilities may not meet Indigenous traditional and spiritual end-of-life care needs.
- Our Western Ontario Health Team has confirmed that the current need today for London/Middlesex is 38 beds. This will only increase over time.

## Hospice Bed Demand/Supply by OHT

OHT	Deaths (22/23 Q1-Q4)	Demand Hospice (beds)	Capacity for Hospice (beds)	Gap for Hospice (beds)	Capacity/Demand Ratio
Middlesex London	4649	48	10	38	0.21
Brant Brantford	2218	23	10	13	0.43
Guelph Wellington	2047	21	10	11	0.48
Cambridge North Dumfries	1176	12	6	6	0.50
Burlington	1847	19	11	8	0.58
Windsor Essex	4016	41	26	15	0.63
Greater Hamilton Health Network	6108	63	40	23	0.63
Sarnia Lambton	1428	15	10	5	0.67
Chatham-Kent	1259	13	10	3	0.77
Niagara	4497	46	36	10	0.78
Grey-Bruce	1779	18	16	2	0.89
Oxford and Area	1098	11	10	1	0.91
Huron Perth and Area	1599	16	15	1	0.94
Elgin	823	8	8	0	1.00
Saugeen First Nations	-	1	1	0	1.00
Six Nations of the Grand River	-	5	5	0	1.00
Kitchener, Waterloo, Wilmot, Woolwich, and Wellesley	1142	12	21	-9	1.75

# Where are we today?

- Hospice beds have been awarded to existing hospice organizations. We anticipate hearing from the Ministry of Health & Long-term Care by the end of June.
- We received notice that our application was recommended to MOHLTC to receive the 5 hospice beds.
  - We have raised over \$750,000
- In addition to our naming rights campaign, we have additional fundraising events planned for 2025.
- We have been working with Tim Williams on securing the property that is being donated by a family that wants to full-fill a dream their late husband/son who wanted to build a hospice on his land.



# Strathroy Hospice

## DONOR RECOGNITION PROGRAM

### Green Division

Premier  
Donors

**Contribution Level: \$150,000+**

- Exclusive premier naming rights
  - Limited spots available. Entrance Room, Kitchen, Great room
- Exclusive recognition as a Premier Donor in all Strathroy Hospice materials.
- Customized plaque in the hospice commemorating their contribution.
- Recognition on the donor wall.
- Naming rights will be valid for 10 years

### Blue Division

Major  
Donors

**Contribution Level: \$100,000**

- Room naming rights within the hospice facility
  - Examples: Resident Rooms, Family Lounge, Children's Lounge
- Opportunity to name one of the limited designated areas within the facility.
- Recognition on the donor wall.
- Naming rights valid for 10 years.

### Purple Division

Leadership  
Donors

**Contribution Level: \$50,000+**

- Naming rights to permanent structural features
  - Examples: Reflection Garden, Back Patio, Covered Outdoor Courtyard
- Recognition on the donor wall.
- Naming rights valid for 10 years.

### Gold Division

Annual  
Donors

**Contribution Level: \$5,000 – \$10,000 per year**

- Recognized as “Heroes of Hospice.”
- Name displayed on a large plaque in the hospice’s central donor wall.
- Acknowledgment in annual reports and campaign materials.

### Silver Division

Community  
Donors

**Contribution Level: \$1,000– \$4999**

- Recognized as “Friends of Strathroy Hospice.”
- Name displayed on the donor wall in the Silver Division.
- Recognition in the campaign newsletters.

### Bronze Division

Donors

**Contribution Level: \$500 – \$999**

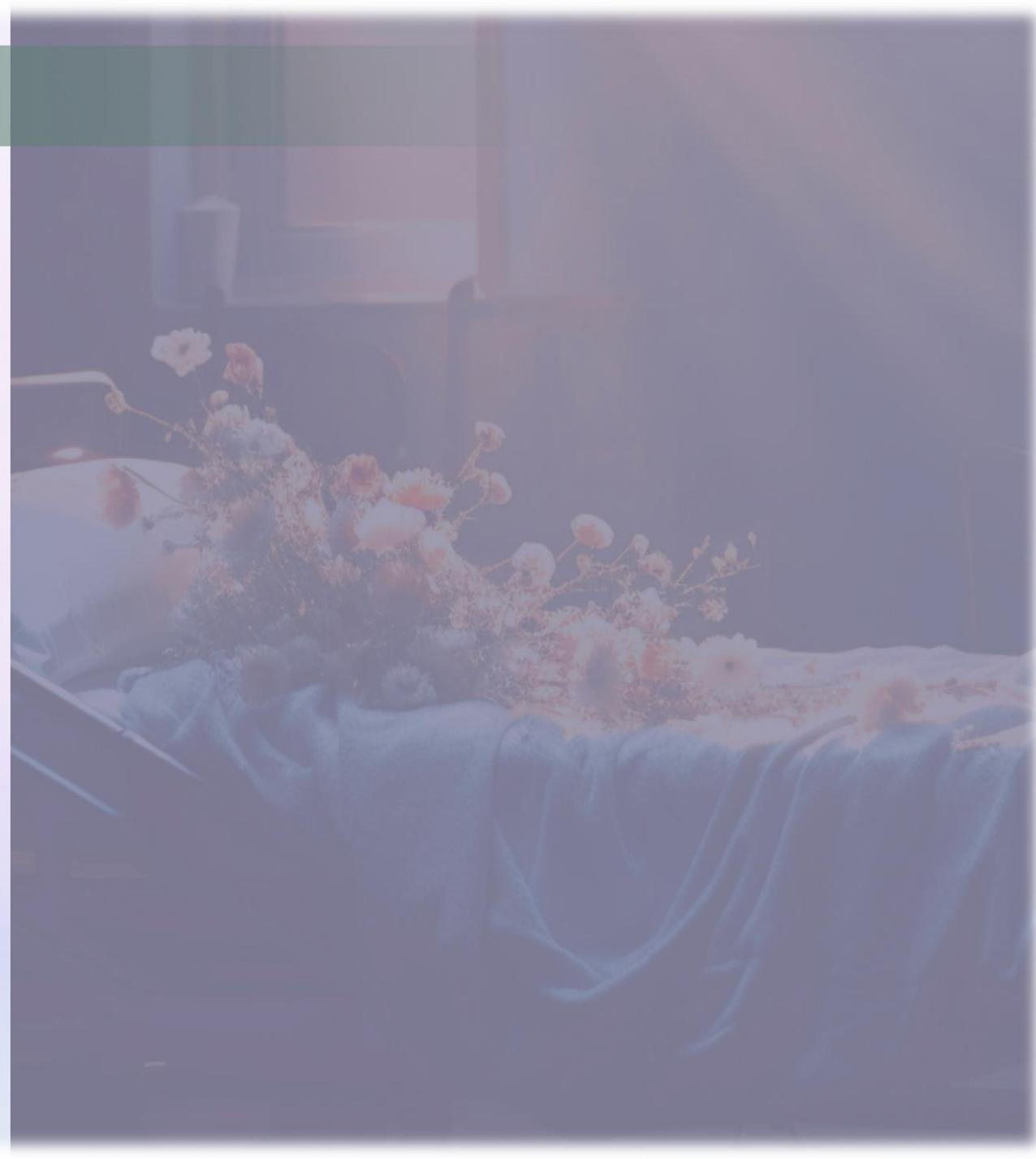
- Recognized as “Supporters of Strathroy Hospice.”
- Acknowledgment on a donor list organic post on the Strathroy Hospice Facebook Page.

Thank you for taking the time to consider supporting our mission.

Let's build a lasting legacy of comfort and care together with  
Strathroy Hospice.

# Where are we today?

- As part of our continued effort to bring a hospice to this community, we've begun the early-stage development planning for a potential site at 7013 Walkers Drive in Strathroy and are pursuing a consent application for severance.
- While this location presents some unique planning considerations, we've been working closely with municipal planning staff to ensure all submission requirements/documents are provided. As such, to support the application, we are preparing a comprehensive package that includes a Site Plan/Draft R-Plan, Planning Memo, Servicing Feasibility Study, and a Preliminary Development Asset Report.
- Although these steps are both detailed and resource-intensive, the board remains fully committed to this site—believing its serene setting and accessibility will provide lasting value to those we serve.



# Next Steps:

- Once approved, the Board will submit a business case to the MOH
- This will be followed by submitting working drawings for the Ministry of Health to approve.
- Once approved, we will go to tender and award the contract.
- The final step is construction and occupancy
  - Continue to raise funds to meet the projected



# Thank You

A heartfelt  
Thank-you to you and our  
incredible community

Your support makes all the difference.

