



September 9, 2024

Maddy Alcaidinho, Fire Service Coordinator
Strathroy-Caradoc Fire Department
23 Zimmerman Street,
Strathroy, ON N7G 2G8

Dear Maddy,

We are pleased to inform you that your department has been selected to participate in this year's Safe Community Project Assist campaign.

Safe Community Project Assist provides selected fire departments in Enbridge Gas Inc.'s (Enbridge Gas) service area with funding for purchasing firefighting and carbon monoxide training materials. Since its inception in 2012, Enbridge Gas has generously contributed over 1.8 million dollars to this campaign.

As a recipient of the 2024 Safe Community Project Assist campaign, your department will receive a \$5,000 credit at the Fire Marshal's Public Fire Safety Council's (FMPFSC) Distribution Centre to purchase firefighting and carbon monoxide training materials. The funds must be used by December 20, 2024 or any remaining funds will be directed back to the FMPFSC.

In support of this campaign, participating fire departments are asked to:

1. Complete and return the confirmation of participation form to Scout Golbourn at Scout.golbourn@firesafetycouncil.com by Monday, September 16, 2024.
2. Collaborate with Scout to arrange a media launch and photo opportunity with the fire chief and/or department representatives.
 - Invite local media and your mayor/council members, etc. to attend.
 - We will schedule the attendance of a representative from Enbridge Gas. A representative from the FMPFSC may also be scheduled to attend, pending availability.
3. Provide information required to complete a media advisory and news release developed by Enbridge Gas.
4. Email your media advisory to local media to invite them to attend the launch. Send them your news release and photo if they do not attend.
5. Email your photo and any local media coverage to Scout.golbourn@firesafetycouncil.com.
6. Share your photo on your social media sites. Tag Enbridge Gas using @enbridgegas and use the hashtag #ENBFuelingFutures.

Please contact Scout to place your order or for assistance with selecting your training materials. Orders can also be placed online at www.firesafetycouncil.com. They must be complete and identified as part of Safe Community Project Assist when placing the order. Enter PROA as the purchase order number for online orders.

A large variety of resources are available including products from NFPA, IFSTA, Fire Engineering, Pearson, Jones & Bartlett, Publications Ontario, Action Training and many other recognized publishers of firefighting and carbon monoxide training materials.

Following the return of your confirmation of participation form, Scout will contact you to assist with scheduling your media launch and completing your media advisory and news release. If you have any questions or concerns, please do not hesitate to contact them at Scout.golbourn@firesafetycouncil.com or by phone at 1-866-379-6668 ext. 2.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jamie Kovacs', with a stylized flourish at the end.

Jamie Kovacs
Executive Director
Fire Marshal's Public Fire Safety Council