



Strathroy Middlesex General Hospital Foundation

395 Carrie Street
Strathroy, ON N7G 3J4

P: 519.246.5906

F: 519.245.5353

www.smghfoundation.com

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MEDIA RELEASE

For Immediate Release

Community Futures Middlesex proudly supports Building Foundations in Strathroy

Ilderton, ON

Community Futures Middlesex is proud to support Building Foundations, a unique initiative and partnership seamlessly intertwining the expertise of the SMGH Foundation, the municipality's commitment to community well-being, and the dedication of Holy Cross CSS to providing practical experience for their students.

The success of Building Foundations is not only measured in bricks and mortar but in the transformative impact it has on individuals and communities alike. It serves to demonstrate what can be achieved at a community level when multiple partners come together with a shared vision and purpose while also addressing several key government priorities, including increasing the availability of attainable housing, stimulating the interest of youth in the skilled trades and enhancing the capacity of rural hospitals to serve the local needs of the communities served.

"Community Futures Middlesex is proud to support the SMGH Foundation in moving Building Foundations forward, and we look forward to exploring other innovative ways to support them and their partners on local and regional community economic development initiatives." — Todd Copeland, General Manager of Community Futures Middlesex.

The initiative, which broke ground in April 2023, has already seen the completion of the first two homes marking a significant milestone in its progress. These semi-detached homes, built on lots generously donated by the Municipality of Strathroy-Caradoc, stand as tangible symbols of opportunity for growth within the community. The proceeds from the sale of these homes will support the SMGH Foundation's mission of enhancing healthcare services in Strathroy, specifically by purchasing diagnostic imaging equipment. For the students of Holy Cross CSS, it's an opportunity to discover their passions and carve out pathways to rewarding careers in the skilled trades. For the residents of Strathroy, it's the creation of attainable housing and a promising future for young families. As for Community Futures Middlesex, it's a testament to the power of collaboration and the fulfillment of our strategic goals in fostering community economic development.

<https://youtu.be/nLYukKQH1aE>



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About Community Futures Middlesex

Our organization sees the value in building and maintaining strong relationships with our community partners. We view ourselves as collaborators rather than competitors, which includes our relation to the banks, credit unions and other local professionals. Through mutually beneficial relationships, we can serve our defined role as a resource for business entrepreneur support in Middlesex County alongside our community partners. In building partnerships and raising local awareness as a resource for entrepreneur business support, we also work to strengthen and entrench our community voice. Our desire is to influence and contribute to community planning and economic development initiatives across Middlesex County. Any time there is an initiative for entrepreneurs and businesses in the region, we want to be active participants and contributors at the table.

About Building Foundations

Building Foundations is a unique fundraising initiative and partnership between the SMGH Foundation, the Municipality of Strathroy-Caradoc and the Holy Cross Catholic High School. Through this collaboration, homes are built in the community by local industry professionals and Construction Technology students, with proceeds from the sale of the homes going to the SMGH Foundation.

About Strathroy Middlesex General Hospital Foundation

Through community philanthropy, SMGH Foundation supports patient care, and the equipment needs at Strathroy Middlesex General Hospital. As a charitable organization SMGH Foundation is dedicated to raising funds for the delivery of quality health care to the people of Strathroy and surrounding communities. The SMGH Foundation was incorporated as a registered charity in 1989 with the objective to encourage, manage and receive donations that support the needs of SMGH.

About Strathroy Middlesex General Hospital

Strathroy Middlesex General Hospital (SMGH) is a medium size community hospital located in Strathroy, ON. The hospital is committed to exceptional patient/family/caregiver care and experiences and meeting the evolving healthcare needs of the communities it serves.

For more information, please contact:

Todd Copeland,
General Manager

Community Futures Middlesex

[Home - Community Futures Middlesex \(cfmiddlesex.ca\)](http://Home - Community Futures Middlesex (cfmiddlesex.ca))

(o) 519-641-6400

(c) 519-495-8193

tcopeland@cfmiddlesex.ca

Ed Wheatley, CFRE

COO

Strathroy Middlesex General Hospital Foundation

www.smghfoundation.com

(o) 519-246-5906

(c) 519-660-9944

ewheatley@smghfoundation.com