

Strathroy-Caradoc – Options for Revised Vision, Mission and Value Statements (April 24, 2024)

Vision Statement

Current Vision Statement

Strathroy-Caradoc's communities will provide economic opportunities, wellbeing and places to call home for residents and businesses.

Options

- 1. Building a sustainable and vibrant community that fosters inclusivity, economic prosperity, and environmental stewardship for all residents of Strathroy-Caradoc.
- 2. Strathroy-Caradoc: A community united for a sustainable future.
- 3. Strathroy-Caradoc aspires to be a place where prosperity, wellbeing, and a strong sense of home converge, creating a thriving community where every resident feels valued and connected.
- 4. Strathroy-Caradoc envisions a dynamic community where residents thrive in a sustainable, inclusive, and prosperous environment. We aspire to be a model of effective governance and community engagement, setting the standard for excellence in our programs and services.
- 5. Dedicated to fostering a thriving community through effective governance, sustainable practices, and inclusive engagement, ensuring a high quality of life for all in Strathroy-Caradoc.
- 6. Your Strathroy-Caradoc, creating a thriving, well-balanced community together.
- 7. Strathroy-Caradoc: prosperity, sustainability, and community where every resident thrives, every voice is heard, and every dream finds a home.

Mission Statement

Current Mission Statement

We serve the communities of Strathroy-Caradoc by delivering modern municipal services, proactively planning for the future, and facilitating partnerships that advance our goals.

Options

- 1. Our mission is to enhance quality of life by providing efficient services, promoting economic growth, preserving our natural environment, and engaging with our diverse community through transparent and accountable governance.
- 2. To support the well-being of our residents through responsive governance, sustainable development, and inclusive community engagement, ensuring a vibrant and prosperous future for Strathroy-Caradoc.
- 3. Our mission is to provide innovative and up-to-date services, engage in proactive planning for the future, facilitate partnerships, and advance community goals to ensure a vibrant and sustainable future for all in Strathroy-Caradoc.

- 4. To enhance the well-being and prosperity of our community through innovative governance, sustainable practices, and inclusive partnerships, empowering residents to shape a vibrant and thriving future for Strathroy-Caradoc.
- 5. To foster the well-being of our residents and our community, responding to local priorities, serving the public interest.

<u>Values</u>

Service

Current Value Statement

Our purpose is our customers, and we are driven to provide exceptional experiences.

Options

- 1. Our customers are at the heart of everything we do, and we are committed to delivering outstanding experiences that exceed their expectations.
- 2. At the core of our mission lie our customers, and our unwavering commitment is to deliver exceptional experiences that surpass their expectations.
- 3. We believe that exceptional customer service is not just a priority, but a commitment that defines our dedication to our community.

<u>Teamwork</u>

Current Value Statement

We are at our best when we work together.

Options

- 1. We recognize that effective teamwork is the cornerstone of successful municipal governance, enabling us to achieve our shared goals and serve our community with excellence.
- We understand that teamwork is essential in municipal governance, as it fosters collaboration, innovation, and a shared commitment to serving our community.
- 3. At the municipality, we embrace the power of teamwork, knowing that together we can achieve more for our community than we ever could alone.

Respect

Current Value Statement

We value the role that everyone in our organization plays in making Strathroy-Caradoc a great community.

Options

I. Respect is the foundation of our municipal organization, fostering a culture where every individual is valued, heard, and empowered to contribute their best.

2. Respect is the cornerstone of our interactions, both within our organization and in our engagement with the community, ensuring trust, collaboration, and positive outcomes for all.

Integrity

Current Value Statement

We are committed to building trust by doing what is right for our organization and the people we serve.

Options

- I. We uphold integrity and trust as non-negotiable values, essential for fostering transparency, accountability, and confidence in all our actions and decisions.
- 2. Integrity and trust are the bedrock of our organization, guiding us to make ethical decisions and build strong, honest relationships with our community.

Progress

Current Value Statement

We celebrate big ideas that support our community and position our organization as a leader.

Options

- 1. We embrace progress and innovation as catalysts for success, driving us to continually evolve and adapt to meet the ever-changing needs of our community.
- We view progress and innovation as essential elements in our journey towards success, propelling us to continuously improve and advance new solutions for our community's benefit

Compassion

Current Value Statement

We put people before processes and are empowered to explore solutions that prioritize the needs of our customers and colleagues.

- I. Compassion is at the heart of our "people-first" culture, guiding us to serve and support each individual in our organization and our community with dignity and care.
- 2. We prioritize compassion to cultivate a "people-first" culture, ensuring that the wellbeing and needs of every individual in our community are treated with understanding, empathy, and respect.
- 3. Compassion is our guiding principle, inspiring us to prioritize the needs of both our community and colleagues with empathy, understanding, and a commitment to support one another.