

COUNCIL REPORT

Meeting Date: April 2, 2024
Department: Community Services
Report No.: CS-2024-17
Submitted by: Robert Lilbourne, Director of Community Services
Approved by: Trisha McKibbin, Chief Administrative Officer

SUBJECT: Community Events Program Grant Allocations

RECOMMENDATION: THAT: Council receives report CS-2024-17 titled Community Events Program Grant Allocations for information, and further;

THAT: Council approve the allocations as identified in the report.

BACKGROUND:

The Municipality is committed to collaborating with community organizations and groups to provide quality community-based events. These events range from Strathroy Hometown Festival and Canada Day to charitable events such as Community Over Cancer. The program has traditionally provided funds to these organizations and applications were accepted with a deadline of October 31, 2023, to be included in the 2024 operating budget.

COMMENTS:

2024 budgeted amount for the CEP is \$54,590.00. Based on CDAC’s recommendations after evaluating the applications and Council’s subsequent approval of their minutes Council has provided the following:

Organization	Description	Requesting	Previous Years Support	Requested Amt.	Council Approved	Approved Amount
MBBA	MB Christmas Open House	Cash Donation	\$ 500.00	\$ 500.00	Approved	\$ 500.00
Community over Cancer	Variety Show and Dinner	Fee Waiving Gemini	\$ 3,380.38	\$ 4,675.00	Approved	\$ 4,675.00
Rotary Club	Girls Gone Country	Fee Waiving CCC	\$ -	\$ 587.00	Approved	\$ 587.00
Strathroy Lions Club	Santa Claus Parade	Cash Donation	\$ 3,500.00	\$ 3,500.00	Approved	\$ 3,500.00
Strathroy Pride	Pride in the Park	Cash Donation	\$ 5,000.00	\$ 5,000.00	Approved	\$ 3,500.00
HTF	Hometown Festive	Cash Donation	\$ 15,000.00	\$ 15,000.00	Approved	\$ 15,000.00
Mt. Brydges Optimist Club	Easter Egg Hunt 2024	Cash Donation	\$ -	\$ 1,000.00	Approved	\$ 1,000.00
Melbourne Ag Society		Cash Donation	\$ 10,000.00	\$ 15,000.00	CDAC Recommended	\$ 10,000.00
DelkoBrydge Canada Day	Canada Day Celebrations	Cash Donation	\$ 6,000.00	\$ 6,000.00	Approved	\$ 1,000.00

The total amount provided to the nine (9) different community organizations = \$39,762.00.

CONSULTATION:

Community Development Advisory Committee

Bill Dakin, Director of Finance

FINANCIAL IMPLICATIONS:

The Council has allocated \$54,590.00 in the 2024 budget and has currently approved \$29,762.00 through the approval of CDAC minutes. CDAC has further recommended \$10,000.00 to the Council for approval for a total allocation of \$39,762.00. With the approval of this report, it will leave a balance of \$14,828.00 in this budget line.

STRATEGIC PLAN ALIGNMENT:

This matter is in accord with the following strategic priorities:

***Community Wellbeing** – Residents of all ages in Strathroy-Caradoc will have access to community amenities and activities that are accessible and support active lifestyles and wellbeing.*

***Destination Building** – Strathroy Caradoc will provide distinct experiences that celebrate its past and future by prioritizing innovative ideas that set the community apart*

ATTACHMENTS:

None