

Municipality of Strathroy-Caradoc
Community Development Advisory Committee (CDAC)

Minutes

Tuesday, March 12, 2024

7:00 p.m.

Hybrid Meeting (Virtual and In-Person)

Present: Vice-Chair Adrienne Griffin
Councillor Donna Pammer
Councillor Steve Pelkman
Councillor Greg Willsie
Member Sheri Faccenda
Member Brad Richards

Absent with Notice: Chair Chris Soares
Member Jagger Benham
Member Steven Derbyshire
Member Wendy Marshman

Also Present: Rob Lilbourne, Director of Community Services
Paul Lattimore, Supervisor of Recreation, Programs and
Community Liaison
Darren Dowding, Supervisor of Parks & Recreational Facilities
Melonie Carson, Administrative Assistant (Recorder)

1. Roll Call

Chair Chris Soares was absent so Vice-Chair Adrienne Griffin assumed Chair.

2. Approval of Agenda

Moved by Member Brad Richards

Seconded by Councillor Steve Pelkman

THAT: the March 12, 2024 Community Development Advisory Committee (CDAC) Meeting Agenda be approved as circulated.

Carried

3. Declaration of Pecuniary Interest

None.

4. Approval of Minutes

Moved by Councillor Donna Pammer

Seconded by Councillor Steve Pelkman

THAT: the CDAC meeting minutes of January 9, 2024 be approved as written.

Carried

4.1 Meeting Minutes of January 9, 2024

5. Unfinished Business

5.1 Community Events Program Application Evaluation

Rob Lilbourne, Director of Community Services, was present to speak to the Community Events Program Application Evaluation.

Moved by Councillor Steve Pelkman

Seconded by Councillor Donna Pammer

THAT: CDAC forward the request to Council that \$10,000 be provided to the Melbourne Agricultural Society.

Carried

5.2 Cricket Pitch/Programs

Rob Lilbourne, Director of Community Services and Paul Lattimore, Supervisor of Recreation, Programs and Community Liaison, were present to speak to the matter and answer questions from members.

6. Reports of Committees & Departments

THAT: the reports from committees and departments be received for information.

6.1 PTP

6.1.1 2024 List of Projects

Rob Lilbourne, Director of Community Services, displayed the 2024 list of projects. Committee members generally discussed the projects on the list.

7. New Business

7.1 Registration Updates

Paul Lattimore, Supervisor of Recreation, Programs and Community Liaison, provided an update on camp registrations, noting that numbers are at 1717 so far this year and last year finished with 1610, so already over last year's numbers. There are also 406 people on the wait list for camp. Paul noted that they are currently in the recruitment stage, and have hired a portion of the leadership team and started camp councilor interviews as well. There have also been a high intake for camp applications this year. Paul also noted that aquatics opened up this week and already at 332 registrations with 31 already on the wait list. March break is currently happening and registration is the same as last year and winter registration was way higher than it's ever been. Paul also mentioned that some new programs have started including the walking program and pickleball in Mount Brydges and started another exercise program and it has sold out. Also noted that cornhole is another growing program in the community.

7.2 Upcoming Special Events

Rob Lilbourne, Director of Community Services, spoke to the upcoming events in Strathroy-Caradoc.

7.2.1 Easter Egg Hunt - March 30, 2024

Member Brad Richards spoke to the 2024 Easter Egg Hunt adding that two bicycles have been donated, one by Canadian Tire, and one by Doug and Marion's. Also hoping to get face painting done this year inside the arena.

7.2.2 Night Market - May 18, 2024

Councillor Pammer would like to see the survey results from the market vendors from the end of last year. The Councillor would also like to add the market as a permanent item to the agenda to get regular updates on the stats.

Paul Lattimore, Supervisor of Recreation, Programs and

Community Liaison, added that there are currently 55 vendors signed up for the market.

7.3 Cemetery Monument Audits and Maintenance

Rob Lilbourne, Director of Community Services, provided an update to the committee on the Cemetery Monument Audit and Maintenance.

7.4 Advertising Strategy

Rob Lilbourne, Director of Community Services, spoke to the Advertising Strategy.

7.5 2023 Community Services Update

Rob Lilbourne, Director of Community Services, provided an update on the 2023 Community Services program registrations, facility utilization and community partnerships.

7.6 Mount Brydges Lions Club Proposal

Rob Lilbourne, Director of Community Services, was present to speak to the Mount Brydges Lions Club Proposal adding they'd like to partner with the municipality to get kids arts to put on banners to be attached to the poles on Lions Park Drive in Mount Brydges from Adelaide Road to the sportsfields. The Director noted that the municipality would be responsible for paying for the production of the banners on an annual basis and the hardware that goes up. He has reached out to Entegrus, who owns the poles and they have indicated that they would prefer not to do this as they would need a joint use agreement and poles would have to be engineered. Director Lilbourne is currently waiting to hear back from Entrgrus on further details. Councillor Pammer asked what the Mount Brydges Lions Club would be contributing to this project. Director Lilbourne noted that they would be organizing the artwork and they would not be making a financial contribution. Councillor Pammer would like to see the Lions Club make a financial contribution to the cost of this project.

8. Enquiries or Comments by Members

Member Brad Richards noted that anyone 55 years of age and older qualifies for the Ontario Senior Games. In need of players and if you're interested you can reach out to Brad.

Member Sheri Faccenda attended the ladies night hosted by Strathroy Lions Club adding that it was a sold out crowd of a loud room of woman and

commented on the food that was well done and nice decor and feels like the event went very smooth. Member Faccenda added that Mount Brydges Optimist will also be hosting their Easter egg hunt on Saturday, March 30th in the morning.

9. Schedule of Meetings

- Tuesday, April 9, 2024 @ 7:00 p.m.

10. Adjournment

Moved by Councillor Steve Pelkman

Seconded by Member Brad Richards

THAT: the March 12, 2024 Community Development Advisory Committee Meeting adjourn at 8:33 p.m.

Carried

Chair