



Call to Order

An Executive Meeting of Strathroy's BIA will be held on Tuesday, November 14th, 2023 at 8:30am, at City Hall with Zoom option.

Invitees

<input checked="" type="checkbox"/> Colin Grantham	<input type="checkbox"/> Frank Kennes	<input checked="" type="checkbox"/> Nathan Wilcox	<input checked="" type="checkbox"/> Daniel Kiekens
<input checked="" type="checkbox"/> Sue Looman	<input checked="" type="checkbox"/> Kaity Phillips	<input checked="" type="checkbox"/> Courtney Sinclair	<input checked="" type="checkbox"/> Chris Traczuk
<input type="checkbox"/> Meredith Chatelain	<input type="checkbox"/> Maysee McLean	<input checked="" type="checkbox"/> Heather Lalonde	

Regrets:

Frank Kennes
Meredith Chatelain

Guests:

N/A

Main Motions/Upcoming Actions:

Motion:	Update/Next Steps:	Motion to Approve:	Second Approver:	Voted:
Approval of Previous Meeting Minutes <i>2023-11-33</i>	A motion will be made to approve the minutes of the Tuesday, Oct 10th, 2023 Executive meetings.	Courtney	Dan	Yes

Officer's Reports

Motion:	Update/Next Steps:	Motion to Approve:	Second Approver:	Voted:
1. FINANCE <i>Sue Looman</i> <i>2023-11-34</i>	TREASURERS REPORT <ul style="list-style-type: none"> • To send year end receipts to Sue for processing 	Chris	Court	N/A
2. PROMOTIONS <i>Chris Traczuk & Dan Kiekens</i>	<ul style="list-style-type: none"> • Hometown Christmas <ul style="list-style-type: none"> • Friday, Nov 24th (4-8pm) <ul style="list-style-type: none"> ○ Met with Kait, and committee, moving forwards with planning ○ Horse and carriage, security, inflatable Santa, Dance Factor, food trucks, Green Bee floral backdrop, Wright Place (United Way, 	N/A	N/A	N/A

	Anglican Church, PRIDE committee), DJ			
3. BEAUTIFICATION <i>Kaity Phillips & Nathan Wilcox</i>	<ul style="list-style-type: none"> • Banners <ul style="list-style-type: none"> • Approx. \$4000 • On hold • Winter Planters? <ul style="list-style-type: none"> • Green Bee has priced materials and labour to \$2350 +hst (2655.50) • Ordering materials today - quoted for 18 planters - there are also two in front of City Hall 	N/A	N/A	N/A
4. COMMUNICATIONS <i>Meredith Chatelain</i>	N/A	N/A	N/A	N/A
5. BUSINESS ADVOCACY <i>Courtney Sinclair & Nathan Wilcox</i>	<ul style="list-style-type: none"> • Survey - will be data focused. <ul style="list-style-type: none"> • Courtney will send for BIA Board Member input • Will include opportunity for BIA members to provide input on what they want to see on the new website 	N/A	N/A	N/A
6. SECURITY <i>Dan Kiekens</i>	<ul style="list-style-type: none"> • The Music Spot having issues with garbage and sharps being left on the property - Dan helping to add security cameras to the property 	N/A	N/A	N/A

Upcoming Discussions/Parking Lot:	Update/Next Steps:
New Businesses	<ul style="list-style-type: none"> • One pager distribution <ul style="list-style-type: none"> • Still looking for people to distribute
Web Hosting Update	<ul style="list-style-type: none"> • Website Rebrand <ul style="list-style-type: none"> ○ First branding review completed ○ survey
BIA Member Social or host Biz after Biz with Chamber of Commerce?	<ul style="list-style-type: none"> • BIA Member Social + AGM - Thursday, Oct 26th, 6:30-8 @ Rusty Wrench <ul style="list-style-type: none"> • 18 Attendees • 3 Winners - Anne Wolf, Diane McGuire, Robin Tiller
Relevant Municipal Updates	<ul style="list-style-type: none"> • Downtown Infrastructure Plan <ul style="list-style-type: none"> • Western University "Big Dig" project initiative • Budget discussions starting (2-5 years project start projected)
Garbage Cans in the BIA	https://cleanriver.com/products/outdoor/ <ul style="list-style-type: none"> • 1 compartment starting at \$1000 • On Hold
Patios	Next meeting
Remembrance Day 2024	Milestone anniversary of the cenotaph - to discuss throughout the year how to incorporate BIA in the celebrations.
Wright Family Strategic Planning	N/A

New Business's In/Business's Out of Area

N/A

Upcoming Meetings:

Board Meeting - December 12th from 8:30 - 10:00 @ City Hall or Zoom

Motion to Adjourn

9:22am - Motion - 2023-11-35 - Sue, Seconded by Chris