



Call to Order

An Executive Meeting of Strathroy's BIA was held on Tuesday, October 10th, 2023 at 8:30am, at City Hall with Zoom option.

Invitees

<input checked="" type="checkbox"/> Colin Grantham	<input checked="" type="checkbox"/> Frank Kennes	<input checked="" type="checkbox"/> Nathan Wilcox	<input checked="" type="checkbox"/> Daniel Kiekens
<input checked="" type="checkbox"/> Sue Looman	<input type="checkbox"/> Kaity Phillips	<input type="checkbox"/> Courtney Sinclair	<input checked="" type="checkbox"/> Chris Traczuk
<input checked="" type="checkbox"/> Meredith Chatelain	<input type="checkbox"/> Maysee McLean	<input type="checkbox"/> Heather Lalonde	

Regrets:

Kaity Phillips

Guests:

Debbie Mindorff (Presentation by Villager Publications)

Main Motions/Upcoming Actions:

Motion:	Update/Next Steps:	Motion to Approve:	Second Approver:	Voted:
Approval of Previous Meeting Minutes <i>2023-10-30</i>	A motion will be made to approve the minutes of the Tuesday, Sept 12th, 2023 Executive meetings.	Dan	Nathan	Yes
Debbie Mindorff (Presentation by Villager Publications)	To provide quote for BIA insert in Villager Publications magazine	N/A	N/A	N/A

Officer's Reports

Motion:	Update/Next Steps:	Motion to Approve:	Second Approver:	Voted:
1. FINANCE <i>Sue Looman</i> <i>2023-10-31</i>	TREASURERS REPORT <ul style="list-style-type: none"> • Received HST refund • Payments made to Kim and Maysee for labour and phone bill • Reimbursement made to9 Rusty Wrench for DJ and sound equipment from August market. 	Chris	Frank	Yes
2. PROMOTIONS <i>Chris Traczuk & Dan Kiekens</i>	<ul style="list-style-type: none"> • Hometown Christmas <ul style="list-style-type: none"> • Friday, Nov 24th (4-8pm) <ul style="list-style-type: none"> ○ Met with Kait, and committee, moving forwards with planning 	N/A	N/A	N/A
3. BEAUTIFICATION	<ul style="list-style-type: none"> • Banners 	N/A	N/A	N/A

<i>Kaity Phillips & Nathan Wilcox</i>	<ul style="list-style-type: none"> • Approx. \$4000 • On hold • Winter Planters? • Bello Garden ~ \$2700 - unable to provide services to us this year - will reach out to Green Bee for availability (need by Nov 24th) <ul style="list-style-type: none"> ○ Green Bee available and providing a quote ○ Add in extra planters attached to garbage cans throughout BIA 			
4. COMMUNICATIONS <i>Meredith Chatelain</i>	N/A	N/A	N/A	N/A
5. BUSINESS ADVOCACY <i>Courtney Sinclair & Nathan Wilcox</i>	Survey being prepared	N/A	N/A	N/A
6. SECURITY <i>Dan Kiekens</i>	N/A	N/A	N/A	N/A

Upcoming Discussions/Parking Lot:	Update/Next Steps:
New Businesses	<ul style="list-style-type: none"> • One pager distribution <ul style="list-style-type: none"> • Still looking for people to distribute
Web Hosting Update	<ul style="list-style-type: none"> • Website Rebrand <ul style="list-style-type: none"> • Quote proposal approved for BIA rebranding on Sept 20th. • Brand Design Deliverables (\$2,350.00) <ul style="list-style-type: none"> - Website Design Deliverables (\$5,095.00) - Social Assets Bundle (\$350), which requires the purchase of Canva Pro Subscription (\$150/ year) <ul style="list-style-type: none"> ○ First branding review completed, sent survey for BIA input
Garbage Cans in the BIA	https://cleanriver.com/products/outdoor/ <ul style="list-style-type: none"> • 1 compartment starting at \$1000 • On Hold
BIA Member Social or host Biz after Biz with Chamber of Commerce?	<ul style="list-style-type: none"> • BIA Member Social + AGM - Thursday, Oct 26th, 6:30-8 @ Rusty Wrench <ul style="list-style-type: none"> • 6:30-7 AGM • 7-8 Social • Nonalcoholic beverages and snacks provided by BIA • Incentive - GC for BIA business of choice (3 @ \$100) • Hand out postcards to BIA Businesses with info • Survey
Wright Family Strategic Planning	N/A

New Business's In/Business's Out of Area

N/A

Upcoming Meetings:

BIA Member Social + AGM - Thursday, Oct 26th, 6:30-8 @ Rusty Wrench
Board Meeting - November 14th from 8:30 - 10:00 @ City Hall or Zoom

Motion to Adjourn

10:02am - Motion - 2023-10-32 - Sue, seconded by Dan