



Call to Order

An Executive Meeting of Strathroy's BIA was held on Tuesday, September 12th, 2023 at 8:33 am, at City Hall with Zoom option.

Invitees

<input type="checkbox"/> Colin Grantham	<input checked="" type="checkbox"/> Frank Kennes	<input checked="" type="checkbox"/> Nathan Wilcox	<input checked="" type="checkbox"/> Daniel Kiekens
<input checked="" type="checkbox"/> Sue Looman	<input checked="" type="checkbox"/> Kaity Phillips	<input checked="" type="checkbox"/> Courtney Sinclair	<input type="checkbox"/> Chris Traczuk
<input checked="" type="checkbox"/> Meredith Chatelain	<input type="checkbox"/> Maysee McLean	<input checked="" type="checkbox"/> Heather Lalonde	

Regrets:

Chris Traczuk
Colin Grantham

Guests:

Lume Creative

Main Motions/Upcoming Actions:

Motion:	Update/Next Steps:	Motion to Approve:	Second Approver:	Voted:
Approval of Previous Meeting Minutes <i>2023-09-27</i>	A motion will be made to approve the minutes of the Tuesday, Aug 8th, 2023 Executive meetings.	Dan	Courtney	Yes

Officer's Reports

Motion:	Update/Next Steps:	Motion to Approve:	Second Approver:	Voted:
1. FINANCE <i>Sue Looman</i> <i>2023-09-28</i>	TREASURERS REPORT <ul style="list-style-type: none"> • Payments made to Maysee for phone and labour • HST refund outstanding 	Kaity	Meredith	Yes
2. PROMOTIONS <i>Chris Traczuk & Dan Kiekens</i>	<ul style="list-style-type: none"> • Hometown Christmas <ul style="list-style-type: none"> • Friday, Nov 24th (4-8pm?) • We will not be putting together a subcommittee with Chamber of Commerce • Meeting September 13th @ 4pm to discuss details with Kait further • Road closure? Vendors in front of the Post Office/ City Hall? 	N/A	N/A	N/A

	<ul style="list-style-type: none"> • Art op? Turkey ornament activity? • Photo op with Santa at Town Hall (Heather/Dan) • Reach out to Hometown Festival committee? • Wright Family Strategic Planning-volunteer to represent the BIA - Dan and/or Nathan • Look in archives from Old Christmas events to showcase photos, etc. (Strathroy Museum) 			
3. BEAUTIFICATION <i>Kaity Phillips & Nathan Wilcox</i>	<ul style="list-style-type: none"> • Banners <ul style="list-style-type: none"> • Approx. \$4000 • On hold • Winter Planters? <ul style="list-style-type: none"> • Bello Garden ~ \$2700 • Add in extra planters attached to garbage cans throughout BIA • Quote requested 	N/A	N/A	N/A
4. COMMUNICATIONS <i>Meredith Chatelain</i>	<ul style="list-style-type: none"> • Survey being prepared 	N/A	N/A	N/A
5. BUSINESS ADVOCACY <i>Courtney Sinclair & Nathan Wilcox</i>	N/A	N/A	N/A	N/A
6. SECURITY <i>Dan Kiekens</i>	N/A	N/A	N/A	N/A

Upcoming Discussions/Parking Lot:	Update/Next Steps:
New Businesses	<ul style="list-style-type: none"> • Coordinator Role <ul style="list-style-type: none"> • Still no timesheet from Kim • Maysee has continued to interact on socials • One pager distribution <ul style="list-style-type: none"> • Still looking for people to distribute
Web Hosting Update	<ul style="list-style-type: none"> • Website Rebrand <ul style="list-style-type: none"> • Quote Review/Presentation from Lume Creative <ul style="list-style-type: none"> ◦ New quote requested for full rebranding ◦ Start conversations on re-brand inspiration from existing BIA's we'd like to mimic
Garbage Cans in the BIA	https://cleanriver.com/products/outdoor/ <ul style="list-style-type: none"> • 1 compartment starting at \$1000 • On Hold
BIA Member Social or host Biz after Biz with Chamber of Commerce?	<ul style="list-style-type: none"> • BIA Member Social + AGM - Thursday, Oct 26th, 6:30-8 @ Rusty Wrench <ul style="list-style-type: none"> • 6:30-7 AGM • 7-8 Social • Nonalcoholic beverages and snacks provided by BIA? • Incentive - GC for BIA business of choice (3 @ \$100) • Hand out postcards to BIA Businesses with info • Compile survey info for review during September meeting?

New Business's In/Business's Out of Area

N/A

Upcoming Meetings:

Board Meeting - October 10th from 8:30 - 10:00 @ City Hall or Zoom
General Member meeting 2023 - date to be determined.

Motion to Adjourn

10:02am - Motion - 2023-09-29 - Frank, Seconded by Dan, All in Favour