

Rob Lilbourne

From: [REDACTED]
Sent: Tuesday, November 7, 2023 4:43 PM
To: Rob Lilbourne
Cc: Paul Lattimore; Kaitlynd Topham
Subject: Municipal Alcohol Policy Request for Consideration and Approval

Hi Rob,

On behalf of the Strathroy Hometown Festival Committee and our bar services provider The Duke on Sydenham, we are seeking approval to increase alcohol ticket sales from 4 tickets to 5 tickets as stated in the Municipal Alcohol Policy (MAP April 2023).

On page 11 point #3 in the Bar Sales section of the MAP it indicates:

Sales of bar tickets will be limited to 4 per person per sale. No more than two (2) drinks per person will be served per visit to the bar, and from 12:15am to 1:00am, a maximum of one (1) drink per person will be served. OR Cash at the Bar sales will be limited to no more than 2 drinks per visit to the bar. As of 12:15am, a maximum of 1 drink per person will be served.
Shot of liquor = 1oz of liquor = one drink. "No double shots"

The rationale behind the request to increase to 5 tickets is as follows:

- To reduce patron traffic at the separate ticket sales counter. This reduced foot traffic would increase exit safety, and assist security with crowd control in this congested area
- To accommodate cash sales of 5 tickets for \$30 (\$6/ticket). This is not a special sale opportunity, it is only for ease of making change for cash sales. When tickets are 4 for \$24 (\$6/ticket) the need for coin change is required.
- There will be no change to patrons only being able to purchase and be served 2 drinks per person at the separate bar area.
- Any unused tickets will still be refundable.

Thank you for your time to review our request.

[REDACTED]
Strathroy Hometown Festival Chair
[REDACTED]

This email was scanned by Bitdefender